



To the members of the GREAT CLASS OF 1967, and all Club Alumni:

It is indisputable that there would be NO Cannon Dial Elm Club, NO campus home for the alumni of Cannon, Dial, Elm and DEC Clubs, and NO glorious reopening of the Cannon clubhouse, without the dedication and hard work of BOB CASEY!!

Bob was Warren “Weed” Crane ‘62’s right arm and partner for the many years that it took to merge the Cannon, Dial, Elm and DEC alumni groups and simultaneously guide the tortuous negotiations with Princeton that secured our future campus home. Then, due to Weed’s untimely death on the eve of our reopening, Bob was thrust into the role of Chairman in which he served so ably for 13 years.

As we approach the start of construction for the Club’s expansion, and try to close the gap between our fundraising goal and the donations received so far, it should come as no surprise that a member of Bob’s Class of 1967 has stepped forward to offer a match funding opportunity that will



HONOR BOB CASEY FOR HIS TIRELESS WORK ON BEHALF OF ALL OF US.

I am writing to announce the Bob Casey Challenge!! Bob Ehret, Cannon ‘67, is issuing the following match challenge to his classmates and friends, and to all Cannon Dial Elm alumni as well:

“In honor of BOB CASEY who ably led Cannon Dial Elm Club for so many years and remains its Vice Chairman, I will match , dollar for dollar, up to a total of \$50,000, all new gifts which are received between now and December 31, 2025, or pledged for receipt by the Club before March 1, 2026 made to the Thrive in ‘25 Campaign.”

So, everyone, PLEASE help us reach our funding goal and honor our long-time leader and guide Bob Casey with a gift, even if you have made a prior gift to the **Thrive** campaign.

When we complete this match, please plan to join us at Reunions 2026 when we honor Bob by dedicating the space in the Club where you have been most likely to find him!

If you are required to take a Required Minimum Distribution (RMD) from an IRA, remember that you can avoid being pushed into higher income tax brackets and prevent phaseouts of other tax deductions and at the same time fulfill your RMD, by a direct transfer of some or all of that RMD (up to \$108,000) directly to one or more charities by means of a Qualified Charitable Distribution (QCD). Consult your tax adviser if you are interested in considering a QCD to Princeton Cannon Dial Elm Foundation, EIN: 45-5573728.

Please don't miss this opportunity to honor Bob Casey, and please join me in sincerely thanking Bob Ehret for his extreme generosity and thoughtfulness in offering this match!! The fastest and easiest way to donate is to visit our [website](#) or use the QR code at the right.

A handwritten signature in black ink, appearing to read 'Chuck Freyer'.

Chuck Freyer '69
Chairman
Cannon Dial Elm Club