

Cannon Dial Elm Club

November Newsletter

from Board Chair Chuck Freyer



Friends,

It was great to see all of you who made it back for Homecoming to enjoy the perfect weather and the pleasure of seeing old friends! Special thanks to all those Dial Lodge alumni who tailgated in the parking lot and then joined us in the Tap Room after the game, and to the many CDE alumni who rubbed elbows with them at the buffet. It was tough loss for Princeton on the gridiron, but our players fought to the end and made several dramatic comebacks. Sadly, it was not enough to beat a strong Cornell team.

However, everyone was in better spirits by the time we rolled out our plans for [Thrive in '25](#) at 5PM in the Tap Room.



CANNON DIAL ELM CLUB

Thrive in '25

Thrive in '25 is the CDE Grad Board's plan to help ensure that current Cannon Dial Elm members continue to have the best possible experience at the club, and to set the club up for success over the next 10-15 years. It doesn't seem that long ago, but thanks to Warren Crane, Bob Casey and other dedicated members of our Grad Board, we reopened the club back in 2011. Fifteen years later, much of our kitchen equipment is at end of life, and our server and dining room are

too small to accommodate our current membership. Some of our technology that the students use to study, and to write and print their papers needs updating. Virtually anytime you enter the building, you will find students with open laptops on every sofa, and in the library as well as the precept and computer room upstairs. We need to provide the tools they need to succeed academically, just as our kitchen provides them to nutritious and delicious food they need to perform at their best on their teams.

So, we have plans to expand the dining room and server by more than 1/3, and to replace the aging kitchen equipment in a larger and more efficiently configured kitchen. You can learn more about our plans on our newly redone website—cannonclub.com/thrive-in-25/. There you will find lots of information about the campaign, including pictures of our current facilities, and pictures of how we plan to expand and improve them. I urge you to take a look!

As you can imagine, doing that is not cheap, but we have been working toward this for over a year and need to do the construction next summer. Before coming public with this campaign to fund Thrive in '25, we have secured commitments from the club itself and 100% of the members of the Grad Board, for over half of the money we will need to make these changes that will set Cannon Dial Elm up for another 15 years of success. The amount we need to fully fund the program is \$1.5 million, and that's what we are asking you – our 5000 strong alumni base – to contribute toward. As they say on PBS, no gift is too small or too big!

To get things started, the Cannon Dial Elm undergraduate officers, and many of their friends, are going to be calling many of you over this weekend and early next week to ask for your support and to answer your questions. They will be calling between 1 and 3:30 on Saturday and Sunday, and between 7 and 9 on Monday and Tuesday evenings. They will be using their personal cell phones, which have many different area codes. They will be texting you first so you know what the upcoming phone call is about and so you can recognize the number. So, if you see an unfamiliar number that is *not SPAM* during one of these periods, please take a chance and answer it, as it might be a Cannon Dial Elm student calling to say hello and talk about why this effort is so important to them. THANKS SO MUCH FOR BEING A CANNON DIAL ELM ALUM!!

All my best,

Chuck Freyer '69
Board Chair
freyerpa@gmail.com
1-484-343-2489