

Cannon Dial Elm Club

Holiday Newsletter

from Board Chair Chuck Freyer



On behalf of everyone at Cannon Dial Elm Club—Board, staff and undergraduate members, I want to extend our sincerest best wishes for a Happy Holiday Season and a Joyous New Year!!!



Today was our last Board meeting of the year and in taking stock, we looked back on a year of tremendous accomplishment, and ahead to a year of extraordinary promise.

In 2024,

- we completed a number of important maintenance projects around the club to keep it in tip top condition;
- maintained a strong undergraduate membership thanks to a very successful bicker;
- enjoyed very strong undergraduate leadership from members of the classes of 2024 and 2025;
- materially reduced the average age of the Board of Directors, and increased its gender diversity;
- organized a stronger alumni network with Class Captains for many Classes across our 5 constituencies; and
- made major progress toward a defining construction project that will set the club up for success for the next 10-15 years!!



CANNON DIAL ELM CLUB

Thrive in '25

If you have been reading my newsletters, you know we are committed to the renovation and expansion project called **Thrive in '25** to better serve our current membership, by expanding the

kitchen and servery that is now at its limit serving 400 or more plates every lunch and dinner to our 215 hungry members, and adding 30% to our dining room capacity. Other clubs have already undergone similar expansions, and it is now Cannon Dial Elm's turn to do so.

The undergraduates made two thousand calls to our alumni in November to ask for your support to fund this effort with a double match for your contributions. Unfortunately, most of those calls went to voice mail, but I trust many of you listened to the students' message when you checked your voicemail.



In this time of giving, I ask you to please make a donation today to the **Thrive in '25** Campaign by year end, while the Match is still in effect. It's very easy to do, using a check, credit card or Venmo. Just go to our [website](#) and click on the **Thrive in '25** where you will find details about the campaign, pictures of what we are doing -- and why -- as well as a variety of naming opportunities. You will not only be helping preserve Cannon Dial Elm Club as your campus home, but you will be making the experience we provide our undergraduate members the best it can be!!

Other ways to give include:

- *Corporate Matching Funds*, a great way to amplify your gift;
- *Appreciated securities*. Just call the Cannon office (609-258-3236) for help with that.
- *Required Mandatory Distributions from your IRA*. For those of you of a certain age, please be aware that you will not be taxed on up to \$105,000 of your IRA's Required Mandatory Distribution for 2024 if you donate those funds to the *Princeton Cannon Dial Elm Foundation* to support **Thrive in '25**. Check with your tax advisor for the details about a Qualified Charitable Distribution and whether you are eligible.

Please do it today, and then enjoy a safe and happy Holiday Season !!!

Chuck Freyer '69

Chair, Graduate Board of Trustees

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